New Year Provides New Possibilities for "Literacy for All"

Happy New Year to All of Our Partners!

Thank you for your past support of the San Diego Council on Literacy (SDCOL), whether you donated funds, tutored someone, gave books to children, or just helped spread the word.

Through your support, we have achieved a long list of tangible accomplishments in our continuing fight for literacy throughout the San Diego region. We ARE in fact becoming a more literate community by:

- Developing high-impact literacy promotions to create greater awareness about services and volunteer opportunities
- Instilling the importance of literacy in the community through data and research
- Providing support and guidance for 27 affiliated literacy service programs that transformed the lives of more than 179,000 people thus far
- Gifting nearly 17,000 books to low-income children in our region in 2017
- Improving health literacy in San Diego by enhancing doctor/patient communications
- Advocating for community-based efforts to address resource deficits that affect low-income families

Our work requires commitment and resources. The changes we seek are supported by funding, sacrifices, and leadership from individuals in our community.

An important way for you to support our cause is to attend our events and fundraisers. On May 17, 2018, please join us at the Air & Space Museum in Balboa Park for the ninth annual Eat. Drink. Read...culinary event for literacy, where San Diego’s best chefs prepare dishes inspired by their favorite books! You can indeed change the world one bite, sip, page, person at a time!

The need for resources is urgent as literacy affects all of our lives, whether in the workplace, on the road, in our families and communities, and through the ultimate effect on our collective quality of life.

Those who support the SDCOL understand the value of a coalition and cooperative effort for literacy in our region. The work we do with partners is essential to our community and becomes more important when other health and human services experience funding cuts.

We need your help to ensure that our list of 2018 accomplishments is just as long and meaningful as the 2017 list. If you donated in 2017, please consider making an addition contribution. It would really help! And if you have not donated yet, join our list of generous supporters today. Please visit our website, www.literacysandiego.org where it is easy to give.

What you do makes a difference. What you do brings us one step closer to “literacy for all”.

Thank you!

Jose L. Cruz
Chief Executive Officer

Calendar of Events

February 11th
San Diego Sockers Book Drive for Literacy
Valley View Arena

March 2nd
Read Across America Day/Dr. Seuss's Birthday

May 17
Eat. Drink. Read
San Diego Air and Space Museum
Balboa Park

June 9
READ/San Diego Countywide Tutor Conference
University of San Diego

August 25
San Diego Festival of Books
Liberty Station

www.literacysandiego.org
(888) 850-7323
Our Partners Speak Out

“The San Diego Council on Literacy has been an invaluable partner to the San Diego chapter of the American Academy of Pediatrics, Reach Out and Read program for the last 10 years. By providing leadership and support, the SDCOL has brought together literacy focused programs to collaborate on projects, share resources and increase visibility in the community. This partnership has led to funding opportunities that have increased the number of children we are able to serve and improve quality across our participating offices.”

Tara Milbrand
Project Director
AAPC3 Reach Out and Read

“At Words Alive, we believe that literacy is the foundation of community and economic development, and that when everyone can read, whole communities thrive. Our ultimate goal is that children, youth and parents believe in the power of reading and love what reading means in their lives. That is the tipping point between someone who can read, and someone who calls themselves a reader. The San Diego Council on Literacy is a tireless partner in our work to make reading matter, and we are deeply indebted to the support they lend to our mission and programs. Be it sharing research from the field, facilitating the network of affiliated programs, leading professional development and training, or providing book donations, the SDCOL makes our community a better place to live, work and read.”

Amanda Birmingham Bonds, M.A.
Program Director
Words Alive
THANKS TO OUR DONORS

EPIC
San Diego Foundation – The Dr. Seuss Foundation

LEGENDARY
Brenda & Dave Rickey Foundation
Stephen & Mary Birch Foundation, Inc.

MYTHIC
Boys & Girls Foundation
Union Bank Foundation

CLASSIC
County of San Diego Neighborhood Reinvestment Program
Union Bank - Fox Foundation
El Cajon Valley Lions Foundation
Stan Levy
The Pratt Memorial Fund
Downtown San Diego Lions Club

ROMANTIC
Bob & Carol Alden
CECO
Gina Gianzero & Kevin Kelly
Rich Kushner
Michael Leake

NOVEL
Denisse V. Acosta
Eric & Jenni Busboom
Jose L. Cruz
Nora Kenney-Whitley

La Jolla Golden Triangle Rotary Club
George & Carol Lattimer
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Marylou Saborio
Wendy Sacks & Michael Ruiz
Michela Maria Sakoi
Robert Saunders
Drew Schlosberg
Teresa B Schrader
Michelle Shumate
Caroline W. Scott
Becky Sciglimpaglia
Snooze – Import Export
Joan Stein
Diane Strum
James C. Synor

Phoebe Telser
Dan Tobias
Trust
United Way – San Diego
County
Coryn Vance
Angela Webster
Gerard A. Williams
Jeffrey Woodson
Douglas Wright
Change the world.

One Bite.  
One Sip.  
One Page.  
One Person...At a Time

Save-the-Date  
May 17, 2018  
San Diego Air & Space Museum - Balboa Park

Tickets Available March 26  
www.literacysandiego.org