







## New Year Provides New Possibilities for "Literacy for All"

Happy New Year to All of Our Partners!

Thank you for your past support of the San Diego Council on Literacy (SDCOL), whether you donated funds, tutored someone, gave books to children, or just helped spread the word.

Through your support, we have achieved a long list of tangible accomplishments in our continuing fight for literacy throughout the San Diego region. We ARE in fact becoming a more literate community by:

-  Developing high-impact literacy promotions to create greater awareness about services and volunteer opportunities
-  Instilling the importance of literacy in the community through data and research
-  Providing support and guidance for 27 affiliated literacy service programs that transformed the lives of more than 179,000 people thus far
-  Gifting nearly 17,000 books to low-income children in our region in 2017
-  Improving health literacy in San Diego by enhancing doctor/patient communications
-  Advocating for community-based efforts to address resource deficits that affect low-income families

Our work requires commitment and resources. The changes we seek are supported by funding, sacrifices, and leadership from individuals in our community.

An important way for you to support our cause is to attend our events and fundraisers. On May 17, 2018, please join us at the Air & Space Museum in Balboa Park for the ninth annual Eat. Drink. Read...culinary event for literacy, where San Diego's best chefs prepare dishes inspired by their favorite books! You can indeed change the world one bite, sip, page, person at a time!

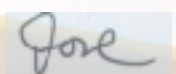
The need for resources is urgent as literacy affects all of our lives, whether in the workplace, on the road, in our families and communities, and through the ultimate effect on our collective quality of life.

Those who support the SDCOL understand the value of a coalition and cooperative effort for literacy in our region. The work we do with partners is essential to our community and becomes more important when other health and human services experience funding cuts.

We need your help to ensure that our list of 2018 accomplishments is just as long and meaningful as the 2017 list. If you donated in 2017, please consider making an addition contribution. It would really help! And if you have not donated yet, join our list of generous supporters today. Please visit our website, [www.literacysandiego.org](http://www.literacysandiego.org) where it is easy to give.

What you do makes a difference. What you do brings us one step closer to "literacy for all".

Thank you!



Jose L. Cruz  
Chief Executive Officer

## Calendar of Events

**February 11th**

San Diego Sockers Book Drive for  
Literacy  
*Valley View Arena*



**March 2nd**

Read Across America Day/  
Dr. Seuss's Birthday



**May 17**

Eat. Drink. Read  
*San Diego Air and Space Museum  
Balboa Park*

**EAT DRINK READ**

**June 9**

READ/San Diego Countywide Tutor  
Conference  
*University of San Diego*



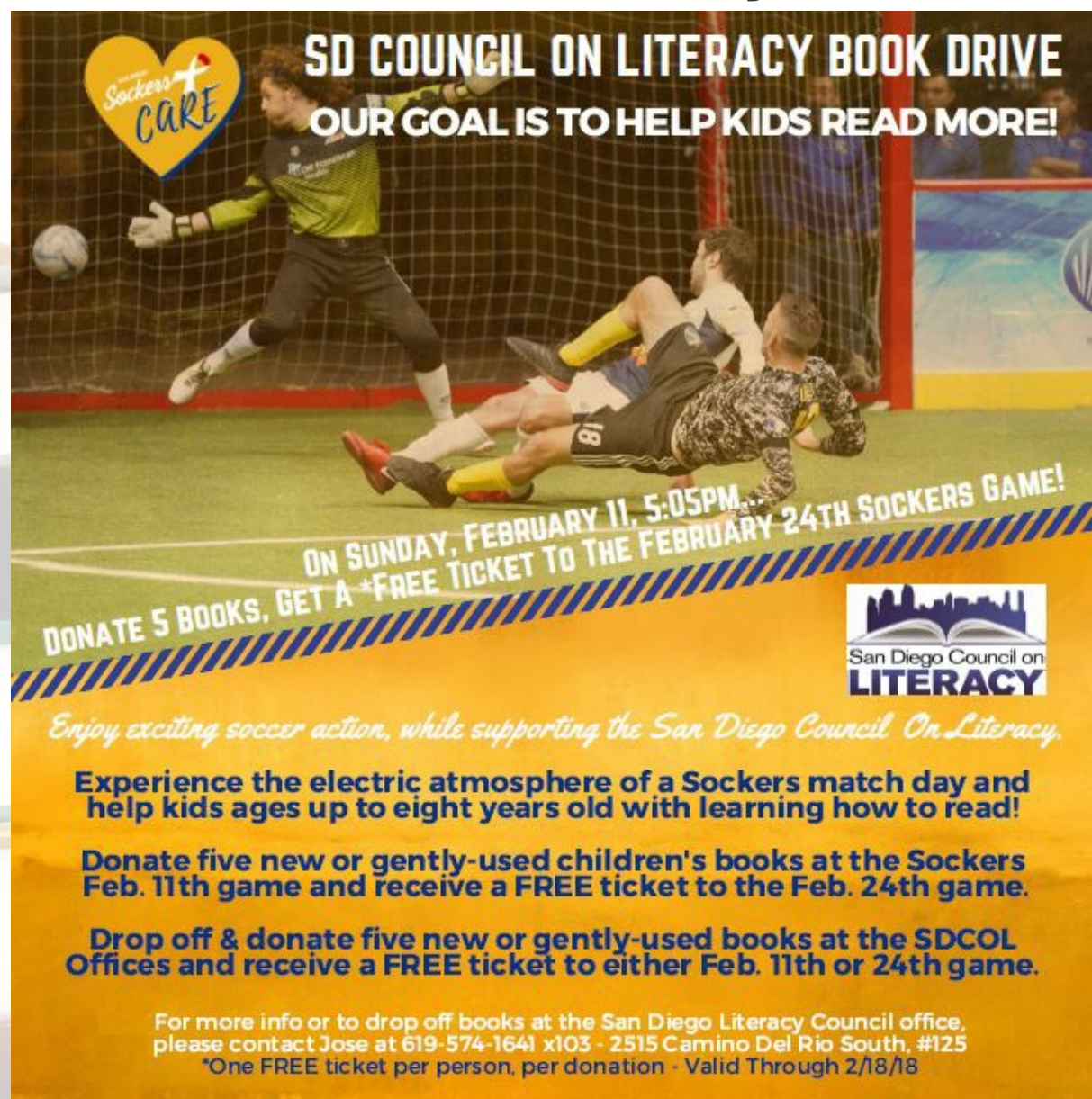
**August 25**

San Diego Festival of Books  
*Liberty Station*





## Book drive with the San Diego Sockers!



**SD COUNCIL ON LITERACY BOOK DRIVE**  
**OUR GOAL IS TO HELP KIDS READ MORE!**

ON SUNDAY, FEBRUARY 11, 5:05PM...  
DONATE 5 BOOKS. GET A \*FREE TICKET TO THE FEBRUARY 24TH SOCKERS GAME!

*Enjoy exciting soccer action, while supporting the San Diego Council On Literacy.*

**Experience the electric atmosphere of a Sockers match day and help kids ages up to eight years old with learning how to read!**

**Donate five new or gently-used children's books at the Sockers Feb. 11th game and receive a FREE ticket to the Feb. 24th game.**

**Drop off & donate five new or gently-used books at the SDCOL Offices and receive a FREE ticket to either Feb. 11th or 24th game.**

For more info or to drop off books at the San Diego Literacy Council office, please contact Jose at 619-574-1641 x103 - 2515 Camino Del Rio South, #125  
\*One FREE ticket per person, per donation - Valid Through 2/18/18

## SDCOL book giveaway!

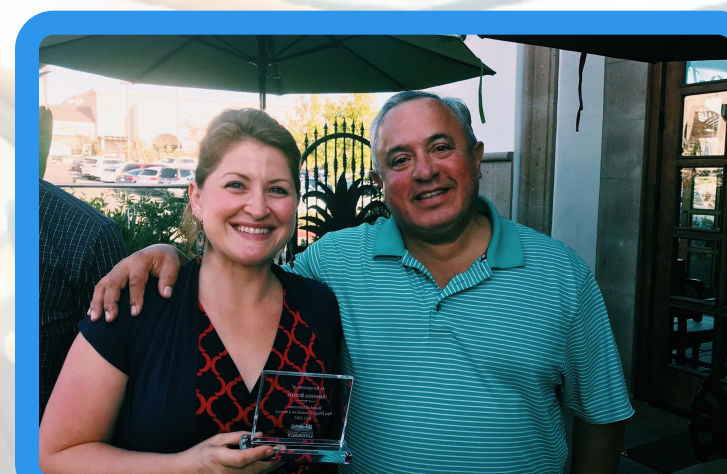


## Our Partners Speak Out



"The San Diego Council on Literacy has been an invaluable partner to the San Diego chapter of the American Academy of Pediatrics, Reach Out and Read program for the last 10 years. By providing leadership and support, the SDCOL has brought together literacy focused programs to collaborate on projects, share resources and increase visibility in the community. This partnership has led to funding opportunities that have increased the number of children we are able to serve and improve quality across our participating offices."

**Tara Milbrand**  
Project Director  
AAPC3 Reach Out and Read



"At Words Alive, we believe that literacy is the foundation of community and economic development, and that when everyone can read, whole communities thrive. Our ultimate goal is that children, youth and parents believe in the power of reading and love what reading means in their lives. That is the tipping point between someone who can read, and someone who calls themselves a reader. The San Diego Council on Literacy is a tireless partner in our work to make reading matter, and we are deeply indebted to the support they lend to our mission and programs. Be it sharing research from the field, facilitating the network of affiliated programs, leading professional development and training, or providing book donations, the SDCOL makes our community a better place to live, work and read."

**Amanda Birmingham Bonds, M.A.**  
Program Director  
Words Alive



# THANKS TO OUR DONORS

## EPIC

San Diego Foundation – The Dr. Seuss Foundation

## LEGENDARY

Brenda & Dave Rickey Foundation  
Stephen & Mary Birch Foundation, Inc.

## MYTHIC

Boys & Girls Foundation  
Union Bank Foundation

## CLASSIC

County of San Diego Neighborhood Reinvestment Program  
Union Bank - Fox Foundation  
El Cajon Valley Lions Foundation  
Stan Levy  
The Pratt Memorial Fund  
Downtown San Diego Lions Club

## ROMANTIC

Bob & Carol Alden  
CECO  
Gina Gianzero & Kevin Kelly  
Rich Kushner  
Michael Leake

Helga S Moore  
Qualcomm (Gina Gianzero & Kevin Kelly match)  
San Diego Union-Tribune LLC  
Dr. Robert Singer & Judith Harris  
William D. Lynch Foundation for Children

## NOVEL

Denisse V. Acosta  
Eric & Jenni Busboom  
Jose L. Cruz  
Nora Kenney-Whitley

La Jolla Golden Triangle Rotary Club  
George & Carol Lattimer  
Idara Inwek Ogunsaju  
Gary P. Vavrek

## SUPPORTERS

Janet M. Barnett  
Colleen Syms Beaver  
James Beverett  
Thella F. Bowens  
Susan Braun  
Susan Clark  
Cornelia "Lee" Collins  
Coronado Optimist Foundation, INC.  
Deanna P. Cruz-South  
Rich Davis  
Sandra Devereux  
Claudia Erickson  
Gormican Family Trust  
V.L. Graziano  
Erik Hawley

Zachary Hebert  
Herbert J. Solomon Fund  
Andrew Huggett  
Diane Jason  
Eric & Edith Juline  
Margaret M. Kazmer  
J.B. Kinhal  
Jack Ladinsky  
C.A. Lang  
Chris N. McFadden  
Network for Good  
J.J. Patterson  
Sandra K. Piccillo  
Abby Pruitt  
R. Reyes

D.L. Robideau  
P.S. Rosenstein  
Marylou Saborio  
Wendy Sacks & Michael Ruiz  
Michela Maria Sakoi  
Robert Saunders  
Drew Schlosberg  
Teresa B Schrader  
Michelle Shumate  
Caroline W. Scott  
Becky Sciglimpaglia  
Snooze – Import Export  
Joan Stein  
Diane Strum  
James C. Synor

Phoebe Telser  
Dan Tobias  
Truist  
United Way – San Diego  
County  
Corlyn Vance  
Angela Webster  
Gerard A. Williams  
Jeffrey Woodson  
Douglas Wright



# Change the world.



One Bite.  
One Sip.  
One Page.  
One Person...At a Time



Save-the-Date

May 17, 2018

San Diego Air & Space Museum - Balboa Park

Tickets Available March 26

[www.literacysandiego.org](http://www.literacysandiego.org)