EAT. DRINK. READ.
Thursday, May 17, 2018
San Diego Air & Space Museum
Restaurant Participation
The Cause.
The Event.
The Attendees.
The Venue.
The Restaurants.
Participate.

Our mission is to unite the community to support literacy through advocacy, partnerships, resources, and coordination.

1. Promote and Support Literacy Services in San Diego County
2. Generate Resources that Support Literacy Programming
3. Instill the Importance of Literacy in San Diego County

WHERE RAISED FUNDS GO...

- Books for children
- Supplies and materials for literacy programs
- Marketing to enhance access to services and volunteer opportunities
- Referral services for literacy services recipients and volunteers
- Coordination of literacy campaigns in communities of high need
- Professional development for tutors, teachers, staff
- Enhancement of healthcare communications through literacy
- A more literate San Diego Region!

www.literacysandiego.org
The SDCOL represents a diverse network of 27 literacy programs

- American Academy of Pediatrics, CA Chapter 3
- Border View Family YMCA
- Carlsbad City Library - Literacy Services
- Chula Vista Public Library - Literacy Services
- Community HousingWorks - Running Readers
- Deaf Community Services - Literacy Program
- Escondido Public Library - Lifelong Learning Program
- Grossmont Adult School - El Cajon Adult School
- International Rescue Committee
- Juvenile Court Book Club, Inc.
- Laubach Literacy Council of San Diego County, Inc.
- MiraCosta College - Continuing Education
- Mission Valley YMCA - P.R.Y.D.E.
- National City Library - Library Literacy Services
- Oceanside Public Library - Oceanside READS Center
- St. Vincent de Paul Village: Family Literacy Program
- San Diego Continuing Education
- San Diego County Library - LEARN
- San Diego County Office of Education - Everyone a Reader
- San Diego OASIS
- San Diego Public Library - READ/San Diego
- Second Nature Reading Center - John Corcoran Foundation
- Sweetwater Union High School District - Adult Education
- Traveling Stories
- UPLIFT - Kids at Heart
- Words Alive
- YALLA (Youth and Leaders Living Actively)

The network provided services to over 179,000 residents in the 2017 fiscal year

ETHNICITY

- Latino
- Caucasian
- Asian/Pacific Islander
- Black
- Native American
- Other

AGE

- 0-17
- 18-54
- 55+

The SDCOL literacy programs have been meeting every other month since 1986

As a coordinator for the San Diego County Office of Education, I have been a member of the San Diego Council on Literacy for over 12 years. During that time SDCOL has supported me by referring hundreds of volunteers to my reading program. They have provided financial support, and offered many professional learning and networking opportunities.

-Cindy Dunlevy

THE EVENT.

9th Annual Eat. Drink. Read.
to benefit the
San Diego Council on Literacy

Thursday, May 17, 2018
6:00 - 8:30 pm
300 Guests
$75 ticket price

- Eat. Drink. Read. is the San Diego Council on Literacy’s most important, most high-profile, and best-attended fundraiser
- Celebrity chef + author appearances
- Delectable dishes inspired by favorite books of 20+ chefs from San Diego and beyond
- Tastings of boutique wines, craft beer, and custom cocktails
- Delicious samples based on new and old literary classics
- Music, gift bags, and more!

- 300+ enthusiastic food and book lovers
- Community leaders and professionals across all industries
- Chefs, restaurant owners, and their devoted patrons
- Event sponsors and partners
- The media

*They all love Eat. Drink. Read.*
Eat. Drink. Read. The Venue.

In Historical Balboa Park
Set amidst a landscape of art and culture, the Museum showcases San Diego's aviation history. Eat, drink, and raise funds for literacy amongst vintage planes, space capsules, and fun and educational exhibitions.

See the San Diego Air & Space Museum!
Past participating restaurants include...

- Casa Guadalajara
- Civico 1845
- Galaxy Taco
- It’s Myne Chocolates
- Mangia Mangia
- Solare
- Nobu
- Pacific Standard
- Hanna’s Groumet
- Ironside Fish & Oyster
- Searsucker Del Mar
- Underbelly
- Waypoint Public
- Herb & Wood
- TRUST
- Wrench & Rodent Seabasstropub
- The Cork & Craft
- Stone Brewing Co
- The Lost Abbey
- You and Yours Distilling
- Cutwater Spirits

Restaurants to provide:

• Savory or sweet samples for 300 based on a favorite book or literary character (not limited to children’s books!)

• Prep and serving staff

• Décor for your table based on a favorite book or literary character (not limited to children’s books!)

• Equipment/items necessary for presenting and serving your samples

• Photo and bio of chef for marketing and PR

EDR to provide:

• A 6’ table and tablecloth; electricity upon request

• Glasses for beverages

• Plastic cutlery, plates or bowls, and napkins
Restaurant Benefits:

• Exposure to 300+ food friendly San Diegans
• Option to participate in post-event promotion to drive guests to your restaurant
• Ability to include restaurant information or promotional offer in event gift bags
• Audience Awards Recognition
• VIP Judging Panel Awards Recognition
• Photo and bio of chef to be used in marketing and promotion of event, on website, etc.
• Logo placement on event website
• Listing on multiple email blasts
• Social Media posts
• Listing print media as a participant (depending upon available space)

- US Bank
- The San Diego Union-Tribune
- Ashford University
- Mission Federal Credit Union
- Intesa Communications Group
- Capital Growth Properties
- San Diego Continuing Education
- Sycuan Casino
- Learning Upgrade
- SanDiegoVille.com
- KPBS

- Landmark Consulting
- Sharp Healthcare
- San Diego Press Club
- Kaiser Permanente
- Bob and Carol Alden
- Helga Moore
- Alaska Airlines
- ChefWorks
- Dining Out San Diego
- Sheppard Mullin
- Sadie Rose Baking Company
Laurie Bianchi
Marketing & Sponsorship Solutions
lbian007@yahoo.com
310.722.0851