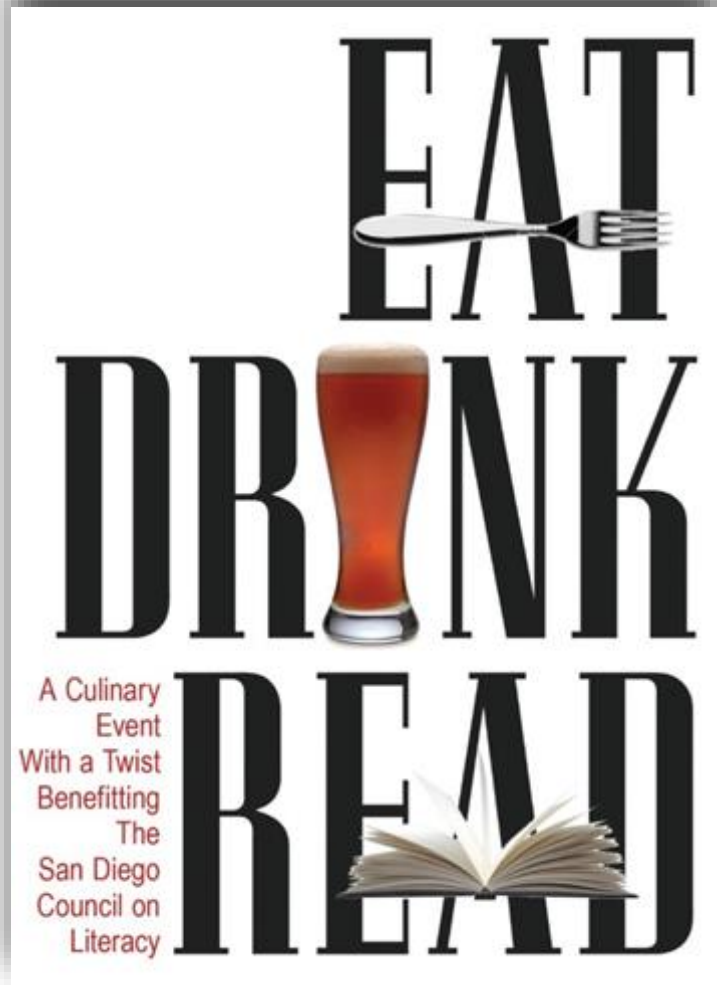


**EAT. DRINK. READ.**

**Thursday, May 17, 2018**  
**San Diego Air & Space Museum**

**Restaurant Participation**



**The Cause.  
The Event.  
The Attendees.  
The Venue.  
The Restaurants.  
Participate.**

# San Diego Council on Literacy. The Mission.



# San Diego Council on Literacy. The Cause.



## WHERE RAISED FUNDS GO...

- **Books for children**
- **Supplies and materials for literacy programs**
- **Marketing to enhance access to services and volunteer opportunities**
- **Referral services for literacy services recipients and volunteers**
- **Coordination of literacy campaigns in communities of high need**
- **Professional development for tutors, teachers, staff**
- **Enhancement of healthcare communications through literacy**
- **A more literate San Diego Region!**

[www.literacysandiego.org](http://www.literacysandiego.org)

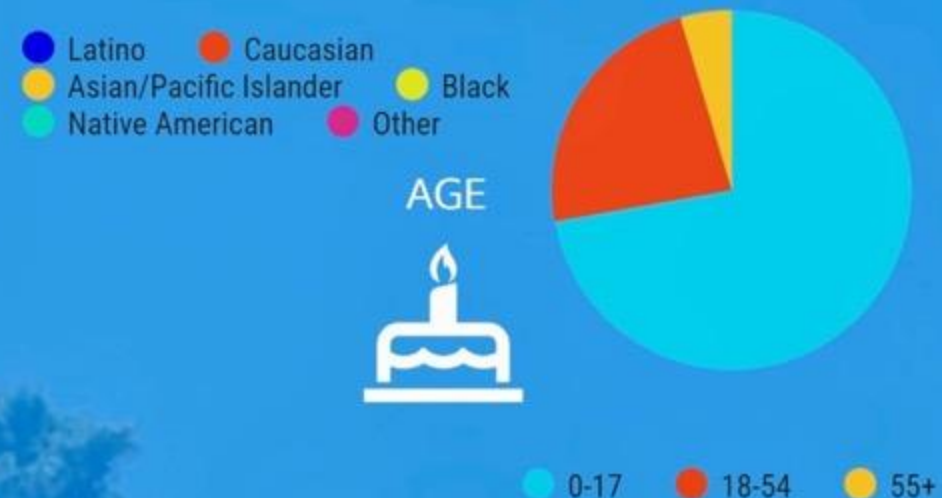


# San Diego Council on Literacy. The Cause.

The SDCOL represents a diverse network of **27** literacy programs

American Academy of Pediatrics, CA Chapter 3  
Border View Family YMCA  
Carlsbad City Library - Literacy Services  
Chula Vista Public Library - Literacy Services  
Community HousingWorks - Running Readers  
Deaf Community Services - Literacy Program  
Escondido Public Library - Lifelong Learning Program  
Grossmont Adult School - El Cajon Adult School  
International Rescue Committee  
Juvenile Court Book Club, Inc.  
Laubach Literacy Council of San Diego County, Inc.  
MiraCosta College - Continuing Education  
Mission Valley YMCA - P.R.Y.D.E.  
National City Library - Library Literacy Services  
Oceanside Public Library - Oceanside READS Center  
St. Vincent de Paul Village: Family Literacy Program  
San Diego Continuing Education  
San Diego County Library - LEARN  
San Diego County Office of Education - Everyone a Reader  
San Diego OASIS  
San Diego Public Library - READ/San Diego  
Second Nature Reading Center - John Corcoran Foundation  
Sweetwater Union High School District - Adult Education  
Traveling Stories  
UPLIFT - Kids at Heart  
Words Alive  
YALLA (Youth and Leaders Living Actively)

The network provided services to over **179,000** residents in the 2017 fiscal year



# San Diego Council on Literacy. The Cause.





# **Eat. Drink. Read. The Event.**

## **THE EVENT.**

**9th Annual  
Eat. Drink. Read.**  
to benefit the

**San Diego Council on  
Literacy**

**Thursday, May 17, 2018  
6:00 - 8:30 pm**

**300 Guests  
\$75 ticket price**

- **Eat. Drink. Read. is the San Diego Council on Literacy's most important, most high-profile, and best-attended fundraiser**
- **Celebrity chef + author appearances**
- **Delectable dishes inspired by favorite books of 20+ chefs from San Diego and beyond**
- **Tastings of boutique wines, craft beer, and custom cocktails**
- **Delicious samples based on new and old literary classics**
- **Music, gift bags, and more!**

# Eat. Drink. Read. The Event.





# Eat. Drink. Read. The Attendees.

- 300+ enthusiastic food and book lovers
- Community leaders and professionals across all industries
- Chefs, restaurant owners, and their devoted patrons
- Event sponsors and partners
- The media

*They all love Eat. Drink. Read.*



# Eat. Drink. Read. The Venue.



**In Historical Balboa Park**  
Set amidst a landscape of art and culture, the Museum showcases San Diego's aviation history. Eat, drink, and raise funds for literacy amongst vintage planes, space capsules, and fun and educational exhibitions.

[See the San Diego Air & Space Museum!](#)





# Eat. Drink. Read. Restaurants.

## Past participating restaurants include...

- Casa Guadalajara
- Civico 1845
- Galaxy Taco
- It's Myne Chocolates
- Mangia Mangia
- Solare
- Nobu
- Pacific Standard
- Hanna's Groumet
- Ironside Fish & Oyster
- Searsucker Del Mar
- Underbelly
- Waypoint Public
- Herb & Wood
- TRUST
- Wrench & Rodent Seabasstropub
- The Cork & Craft
- Stone Brewing Co
- The Lost Abbey
- You and Yours Distilling
- Cutwater Spirits

# Eat. Drink. Read. Participate.

## Restaurants to provide:

- Savory or sweet samples for 300 based on a favorite book or literary character (not limited to children's books!)
- Prep and serving staff
- Décor for your table based on a favorite book or literary character (not limited to children's books!)
- Equipment/items necessary for presenting and serving your samples
- Photo and bio of chef for marketing and PR

## EDR to provide:

- A 6' table and tablecloth; electricity upon request
- Glasses for beverages
- Plastic cutlery, plates or bowls, and napkins





# Eat. Drink. Read. Benefits.

## Restaurant Benefits:

- Exposure to 300+ food friendly San Diegans
- Option to participate in post-event promotion to drive guests to your restaurant
- Ability to include restaurant information or promotional offer in event gift bags
- Audience Awards Recognition
- VIP Judging Panel Awards Recognition
- Photo and bio of chef to be used in marketing and promotion of event, on website, etc.
- Logo placement on event website
- Listing on multiple email blasts
- Social Media posts
- Listing print media as a participant (depending upon available space)

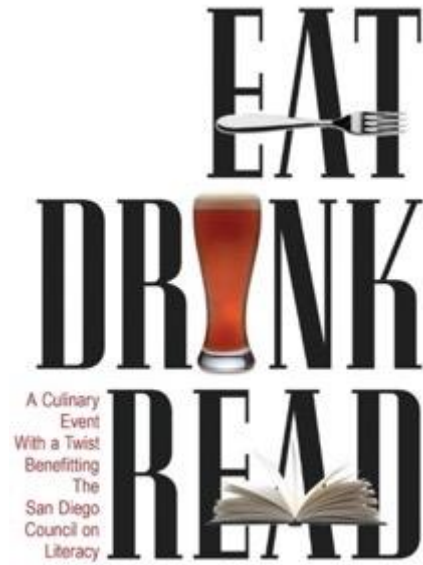


# Eat. Drink. Read. Past Sponsors.

- US Bank
- The San Diego Union-Tribune
- Ashford University
- Mission Federal Credit Union
- Intesa Communications Group
- Capital Growth Properties
- San Diego Continuing Education
- Sycuan Casino
- Learning Upgrade
- SanDiegoVille.com
- KPBS
- Landmark Consulting
- Sharp Healthcare
- San Diego Press Club
- Kaiser Permanente
- Bob and Carol Alden
- Helga Moore
- Alaska Airlines
- ChefWorks
- Dining Out San Diego
- Sheppard Mullin
- Sadie Rose Baking Company







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