

EAT DRINK READ

A Culinary
Event
With a Twist
Benefitting
The
San Diego
Council on
Literacy

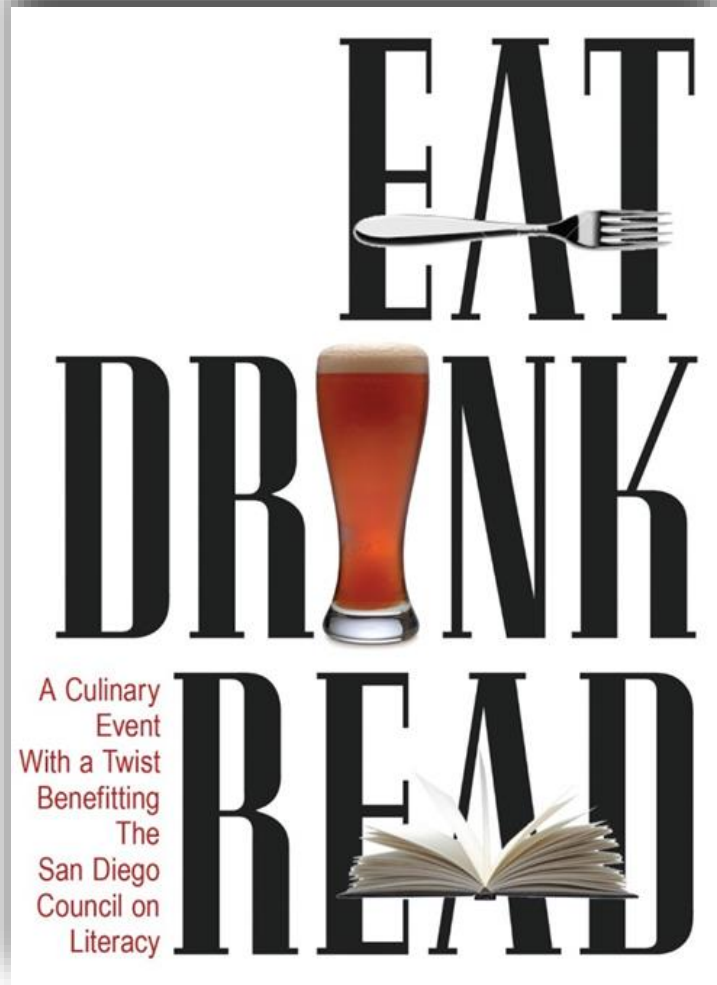


San Diego Council on
LITERACY

EAT. DRINK. READ.

Thursday, May 17, 2018
San Diego Air & Space Museum

SPONSORSHIP OPPORTUNITIES



**The Cause.
The Event.
The Attendees.
The Venue.
The Restaurants.
Sponsorship.**

San Diego Council on Literacy. The Mission.



San Diego Council on Literacy. The Cause.



WHERE RAISED FUNDS GO...

- **Books for children**
- **Supplies and materials for literacy programs**
- **Marketing to enhance access to services and volunteer opportunities**
- **Referral services for literacy services recipients and volunteers**
- **Coordination of literacy campaigns in communities of high need**
- **Professional development for tutors, teachers, staff**
- **Enhancement of healthcare communications through literacy**
- **A more literate San Diego Region!**

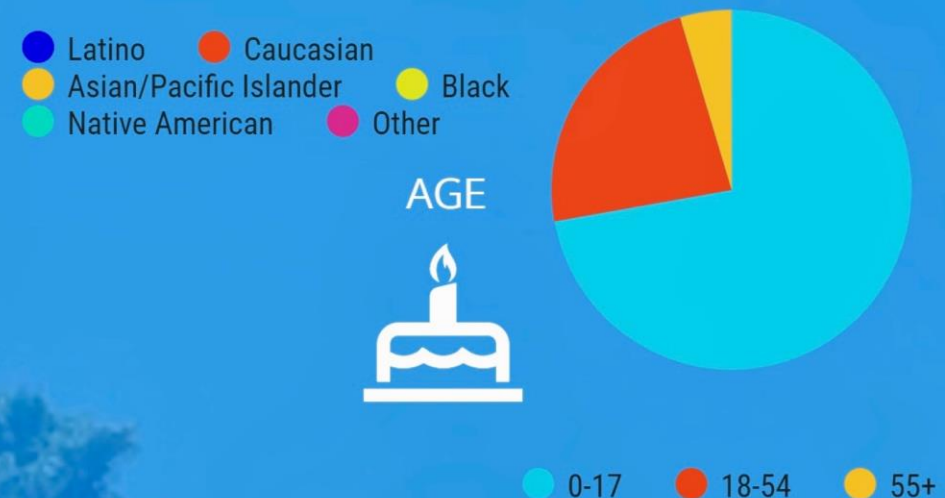
www.literacysandiego.org

San Diego Council on Literacy. The Cause.

The SDCOL represents a diverse network of **27** literacy programs

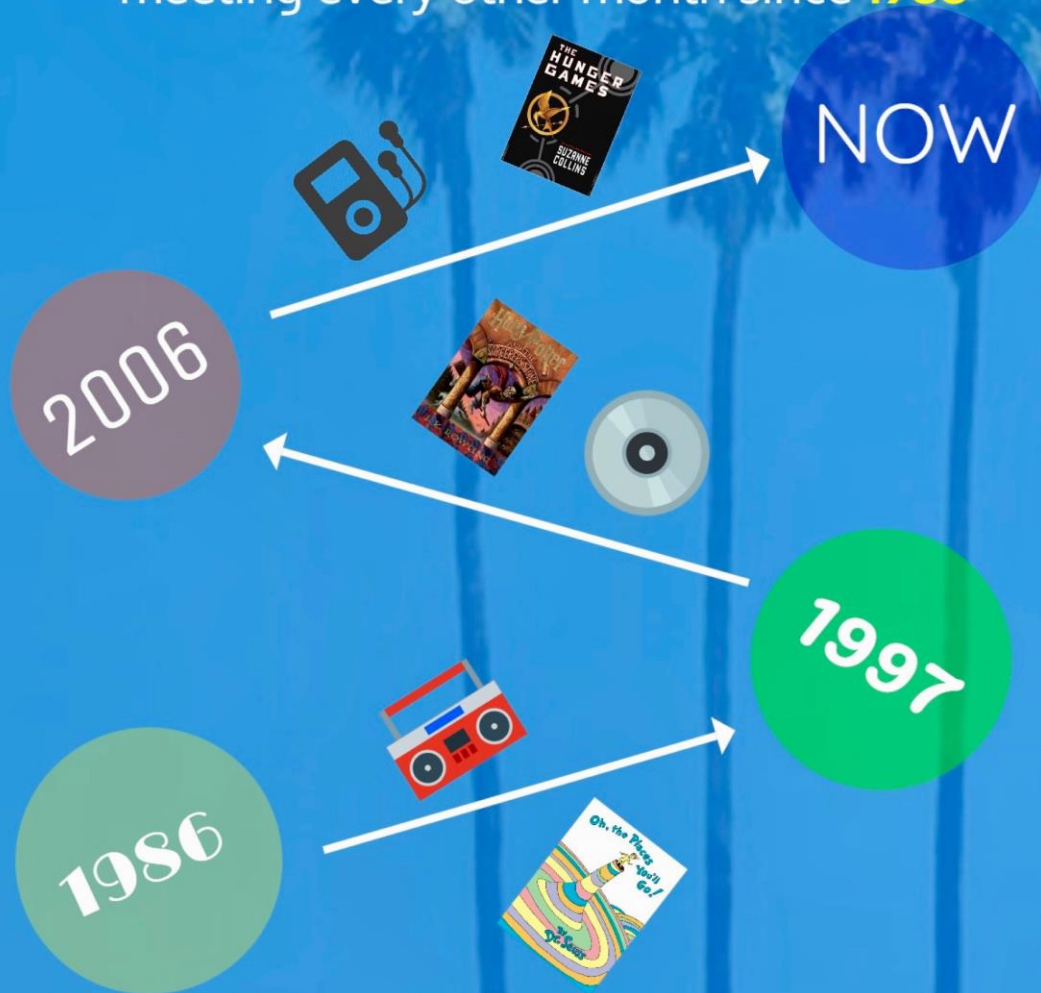
American Academy of Pediatrics, CA Chapter 3
Border View Family YMCA
Carlsbad City Library - Literacy Services
Chula Vista Public Library - Literacy Services
Community HousingWorks - Running Readers
Deaf Community Services - Literacy Program
Escondido Public Library - Lifelong Learning Program
Grossmont Adult School - El Cajon Adult School
International Rescue Committee
Juvenile Court Book Club, Inc.
Laubach Literacy Council of San Diego County, Inc.
MiraCosta College - Continuing Education
Mission Valley YMCA - P.R.Y.D.E.
National City Library - Library Literacy Services
Oceanside Public Library - Oceanside READS Center
St. Vincent de Paul Village: Family Literacy Program
San Diego Continuing Education
San Diego County Library - LEARN
San Diego County Office of Education - Everyone a Reader
San Diego OASIS
San Diego Public Library - READ/San Diego
Second Nature Reading Center - John Corcoran Foundation
Sweetwater Union High School District - Adult Education
Traveling Stories
UPLIFT - Kids at Heart
Words Alive
YALLA (Youth and Leaders Living Actively)

The network provided services to over **179,000** residents in the 2017 fiscal year



San Diego Council on Literacy. The Cause.

The SDCOL literacy programs have been meeting every other month since **1986**



As a coordinator for the **San Diego County Office of Education**, I have been a member of the San Diego Council on Literacy for over 12 years. During that time SDCOL has supported me by referring hundreds of volunteers to my reading program. They have provided financial support, and offered many professional learning and networking opportunities.

-Cindy Dunlevy



Eat. Drink. Read. The Event.

THE EVENT.

9th Annual
Eat. Drink. Read.
to benefit the

**San Diego Council on
Literacy**

**Thursday, May 17, 2018
6:00 - 8:30 pm**

**300 Guests
\$75 ticket price**

- **Eat. Drink. Read. is the San Diego Council on Literacy's most important, most high-profile, and best-attended fundraiser**
- **Celebrity chef + author appearances**
- **Delectable dishes inspired by favorite books of 20+ chefs from San Diego and beyond**
- **Tastings of boutique wines, craft beer, and custom cocktails**
- **Delicious samples based on new and old literary classics**
- **Music, gift bags, and more!**

Eat. Drink. Read. The Event.



Eat. Drink. Read. The Attendees.

- **300+ enthusiastic food and book lovers**
- **Community leaders and professionals across all industries**
- **Chefs, restaurant owners, and their devoted patrons**
- **Event sponsors and partners**
- **The media**

They all love Eat. Drink. Read.



Eat. Drink. Read. The Venue.



In Historical Balboa Park
Set amidst a landscape of art and culture, the Museum showcases San Diego's aviation history. Eat, drink, and raise funds for literacy amongst vintage planes, space capsules, and fun and educational exhibitions.

[See the San Diego Air & Space Museum!](#)



Eat. Drink. Read. Restaurants.

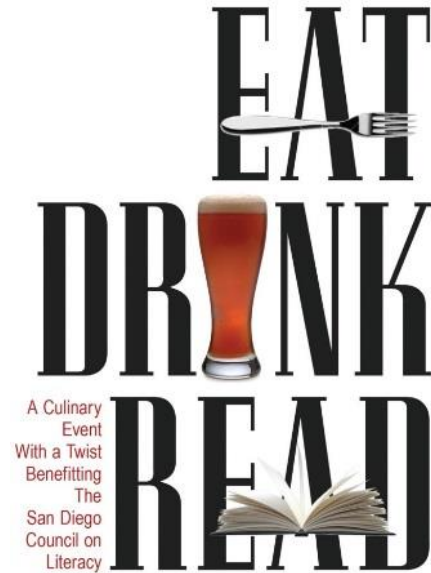
Past participating restaurants include...

- 
- Casa Guadalajara
 - Civico 1845
 - Galaxy Taco
 - It's Myne Chocolates
 - Mangia Mangia
 - Solare
 - Nobu
 - Pacific Standard
 - Hanna's Groumet
 - Ironside Fish & Oyster
 - Searsucker Del Mar
 - Underbelly
 - Waypoint Public
 - Herb & Wood
 - TRUST
 - Wrench & Rodent Seabasstropub
 - The Cork & Craft
 - Stone Brewing Co
 - The Lost Abbey
 - You and Yours Distilling
 - Cutwater Spirits

Eat. Drink. Read. Past Sponsors.

- US Bank
- The San Diego Union-Tribune
- Ashford University
- Mission Federal Credit Union
- Intesa Communications Group
- Capital Growth Properties
- San Diego Continuing Education
- Sycuan Casino
- Learning Upgrade
- SanDiegoVille.com
- KPBS
- Landmark Consulting
- Sharp Healthcare
- San Diego Press Club
- Kaiser Permanente
- Bob and Carol Alden
- Helga Moore
- Alaska Airlines
- ChefWorks
- Dining Out San Diego
- Sheppard Mullin
- Sadie Rose Baking Company

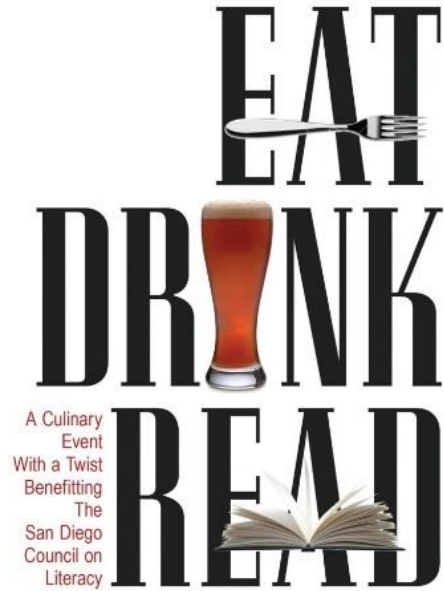




SPONSORSHIP.

PRESENTING SPONSOR - \$15,000.

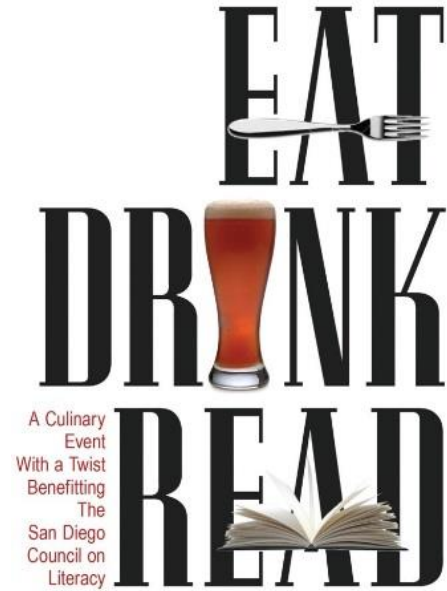
- 16 VIP Sponsor tickets
- Logo/company name included with event logo and SDCOL logo in event materials and promotions:
 - Event advertising (*The San Diego Union-Tribune & other outlets*)
 - SDCOL and event website
- High-profile visibility on event day (signage)
- On-site display space provided
- Ability to project logo in Air & Space Museum atrium
- Opportunity to address media where possible
- Logo in SDCOL newsletters
- Inclusion in social media and press materials



SPONSORSHIP.

PLATINUM SPONSOR - \$10,000.

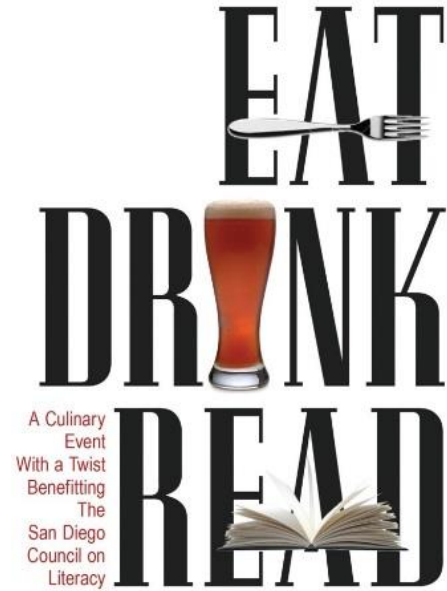
- **10 VIP Sponsor tickets**
- **Logo/company name with sponsor recognition in:**
 - **Event advertising (*The San Diego Union-Tribune & other outlets*)**
 - **SDCOL and event website**
- **High-profile visibility on event day (signage)**
- **Logo in SDCOL newsletters**
- **Inclusion in social media and press materials**
- **Presenting sponsorship of one event award**



SPONSORSHIP.

GOLD SPONSOR - \$5,000.

- 6 VIP Sponsor Tickets
- Sponsor recognition in:
 - Event advertising (*The San Diego Union-Tribune & other outlets*)
 - SDCOL and event website
- High-profile visibility on event day (signage)
- Logo in SDCOL newsletters
- Inclusion in social media and press materials

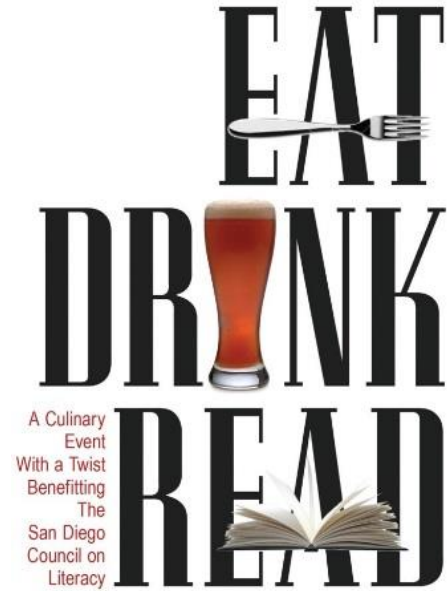


SPONSORSHIP.

SILVER SPONSOR - \$2,500.

- 4 VIP Sponsor Tickets
- Sponsor recognition in:
 - Event advertising (*The San Diego Union-Tribune & other outlets**)
 - SDCOL and event website
- High-profile visibility on event day (signage)
- Logo in SDCOL newsletters
- Inclusion in social media and press materials

*Inclusion in event advertising depends upon space available.

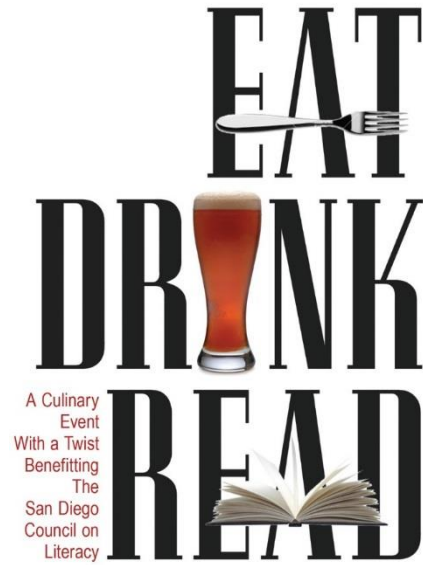


SPONSORSHIP.

BRONZE SPONSOR - \$1,000.

- 2 VIP Sponsor Tickets
- Sponsor recognition in:
 - Event advertising (*The San Diego Union-Tribune & other outlets**)
 - SDCOL and event website
- High-profile visibility on event day (signage)
- Logo in SDCOL newsletters
- Inclusion in social media and press materials

*Inclusion in event advertising depends upon space available.



CONTACT.

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