



For... *2019 Eat. Drink. Read. Culinary Event Sponsors*

The Event!

*Eat. Drink. Read...*a culinary event for literacy, is the San Diego Council on Literacy's most important and best attended fundraiser!

In 2019, chefs from the San Diego Region will create and serve dishes that are inspired by their favorite books.

The event also features a variety of locally brewed beer and wines!

When/Where?

Thursday, May 2, 2019/San Diego Air & Space Museum, Balboa Park

Who Attends?

This event is a favorite of foodies and serves as an excellent networking opportunity for professionals from all fields. The event averages 250 attendees annually.

Restaurant owners, chefs, cooks, culinary students, and restaurant patrons also love *Eat. Drink. Read!* You will too!

The Cause

When you and your company sponsor *Eat. Drink. Read.*, you are supporting all of the following:

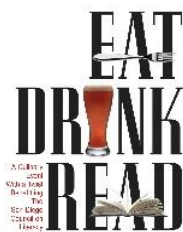
- Books for children
- Supplies, materials, and equipment for literacy programs
- Marketing to enhance access to services and volunteer opportunities
- Referral services for service recipients and volunteers
- Coordination of literacy campaigns in communities of high need
- Professional development for tutors, teachers, staff
- Enhancement of healthcare communications through literacy
- A more literate San Diego Region!

Sponsorships

Sponsorship levels and benefits are described on the next page

Contact

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SPONSORSHIP LEVELS

Title Sponsor | \$15,000

- 16 admissions
- Logo/Company name included with event logo and SDCOL logo in all event promotions
 - Event advertising (*The San Diego Union-Tribune*)
 - SDCOL and event website
 - Other event signage
- High-profile visibility on event day (signage)
- Opportunity to address audience on day-off of event
- Opportunity to address media where possible
- Logo in SDCOL Newsletters

Platinum Sponsor | \$10,000

- 12 admissions
- High-profile visibility on event day (signage)
- Logo/Company name with sponsor recognition in:
 - Event advertising (*The San Diego Union-Tribune*)
 - SDCOL and event website
- Logo in SDCOL Newsletters

Gold Sponsor | \$5,000

- 8 admissions
- High-profile visibility on event day (signage)
- Logo/Company name with sponsor recognition in:
 - Event advertising (*The San Diego Union-Tribune*)
 - SDCOL and event website
- Logo in SDCOL Newsletter

Silver Sponsor | \$2,500

- 4 Admissions
- High visibility on event day (signage)
- Logo/Company name with sponsor recognition in:
 - Event advertising (*The San Diego Union-Tribune* dependent on available space)
 - SDCOL and event website
- Logo in SDCOL Newsletter

Bronze Sponsor | \$1,000

- 2 admissions
- Visibility on event day (signage)
- Logo/Name with sponsor recognition in:
 - Event advertising (*The San Diego Union-Tribune* dependent on available space)
 - SDCOL and event website
- Logo in SDCOL Newsletter