



Enter the Financial Literacy Superheroes Competition!

The San Diego Council on Literacy hereby introduces this *Financial Literacy Superheroes Competition* to promote good money management habits among young people and families in the San Diego region!

Awards/Prizes will go to contestants who submit one full-page entry that excels in meeting the following **criteria**:

- Presentation of a strong financial literacy message
- Original art concept
- Original superhero concept

Additional Criteria

- All submissions must be one page only.
- The submission can be like a comic book cover, a traditional comic book page with panels, or a poster format.
- Entries must be in a portrait layout (like a comic book...not landscape.) See online comic book templates!
- Submissions can be in color or black and white. Entries can be produced electronically or by hand.

Financial literacy lessons to teach

- The importance of saving money
- Budgeting money to make ends meet
- Repelling predatory lenders
- Borrowing wisely
- Being cautious about credit cards
- Building charity into your budget

Age group, family, and prize categories

\$500 General Prizes (3)

Ages 4-6 (one child, one parent/guardian)

Ages 7-10 (one child, one parent/guardian)

Ages 11- 17 (one child, one parent/guardian)

\$500 Solo Entry (1), one teen only, between the ages of 11-17

\$1,250 Teen Team (1) (Two scholarships for one team of two) between the ages 11 of 17

Most categories **require collaboration between young competitors and a parent/guardian.** In the “Solo Entry” and “Teen Team” categories, **we prohibit parent/guardian engagement.**

Parent/Guardian must sign entry form to give permission for child’s engagement in competition.

Deadline for receipt of Entries: Friday, March 11, 2022

Awards Ceremony: Saturday, March 26, 2022 at The Comic-Con Museum, Balboa Park

Here are the steps towards submitting a winning entry:

1. Study the criteria and financial literacy concepts.
2. Produce an entry using 8.5” x 11” paper.
3. Fill out the entry form. Be sure the entry form is signed by a parent or guardian.
4. Art works can also be submitted to the San Diego Council on Literacy website.
5. Send all inquiries by email to contact@literacysandiego.org
6. Submit the entry form and artwork to the San Diego Council on Literacy, either by email to contact@literacysandiego.org or to the following address:

San Diego Council on Literacy, 3245 University Ave., #301, San Diego, CA 92104

San Diego Council on Literacy
Financial Literacy Superheroes Competition
ENTRY FORM
(Deadline for receipt of Entries: Friday, March 11, 2022)

Name of Youth Participant(s): _____

Age(s) of Youth(s) on 12/31/21: _____

Name of Parent/Guardian Participant: _____

Main Contact Information

Address _____

City/State/Zip Code _____

Contact phone number _____

Contact email address _____

Entry Category

Check one box only.

- ☐ Ages 4-6 (one child, one parent)
- ☐ Ages 7-10 (one child, one parent)
- ☐ Ages 11- 17 (one child, one parent)
- ☐ Age 11-17 Solo Entry, one teen only
- ☐ Age 11-17, Teen Team of two (submit names of both participants in the above)

What is the financial literacy lesson you are addressing in your art submission?

Parent Signature Giving SDCOL Permission to Accept Entry & Use Artwork for Promotional Purposes: Required

Parent/Guardian Signature

Date of Signature

(This entry form must be submitted with the artwork.)

For online submissions, please visit www.literacysandiego.org

Competition Supporters

