



## *Enter the Financial Literacy Superheroes Competition!*

The San Diego Council on Literacy hereby introduces the second *Financial Literacy Superheroes Competition* to promote good money management habits among young people and families in the San Diego region!

Awards/Prizes will go to contestants who submit one full-page entry that excels in meeting the following **criteria**:

- Presentation of a strong financial literacy message
- Original art concept
- Original superhero concept

### **Additional Criteria**

- All submissions must be one page only.
- The submission can be like a comic book cover, a traditional comic book page with panels, or a poster format.
- Entries must be in a portrait layout (like a comic book...not landscape.) See online comic book templates!
- Submissions can be in color or black and white. Entries can be produced electronically or by hand.

### **Financial literacy lessons to teach**

- The importance of saving money
- Budgeting money to make ends meet
- Repelling predatory lenders
- Borrowing wisely
- Being cautious about credit cards
- Building charity into your budget

### **Age group, family, and prize categories**

#### **\$500 General Prizes (3)**

Ages 4-6 (one child, one parent/guardian)

Ages 7-10 (one child, one parent/guardian)

Ages 11- 17 (one child, one parent/guardian)

**\$500 Solo Entry (1)**, one teen only, between the ages of 11-17

**\$1,000 Teen Team (1)** (Two scholarships for one team of two) between the ages 11 of 17

Most categories **require collaboration between young competitors and a parent/guardian.** In the “Solo Entry” and “Teen Team” categories, **we prohibit parent/guardian engagement.**

**Parent/Guardian must sign entry form to give permission for child’s engagement in competition.**

**Deadline for receipt of Entries: Friday, March 31, 2023**

**Awards Ceremony: Saturday, April 22, 2023, at The Comic-Con Museum, Balboa Park**

Here are the steps towards submitting a winning entry:

1. Study the criteria and financial literacy concepts.
2. Produce an entry using 8.5” x 11” paper.
3. Fill out the entry form. Be sure the entry form is signed by a parent or guardian.
4. Submit the entry form and artwork to the San Diego Council on Literacy, either by email to [contact@literacysandiego.org](mailto:contact@literacysandiego.org) or to the following address:

**San Diego Council on Literacy, 3245 University Ave., #301, San Diego, CA 92104**

Send all inquiries by email to [contact@literacysandiego.org](mailto:contact@literacysandiego.org)

San Diego Council on Literacy

# Financial Literacy Superheroes Competition ENTRY FORM

**(Deadline for receipt of Entries: Friday, March 31, 2023)**

Name of Youth Participant(s): \_\_\_\_\_

\_\_\_\_\_

Age(s) of Youth(s) on 12/31/22: \_\_\_\_\_

Name of Parent/Guardian Participant: \_\_\_\_\_

## Main Contact Information

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Contact phone number \_\_\_\_\_

Contact email address \_\_\_\_\_

## Entry Category

Check one box only.

- Ages 4-6 (one child, one parent)
- Ages 7-10 (one child, one parent)
- Ages 11- 17 (one child, one parent)
- Age 11-17 Solo Entry, one teen only
- Age 11-17, Teen Team of two (submit names of both participants in the above)

**What is the financial literacy lesson you are addressing in your art submission?**

\_\_\_\_\_

**Parent Signature Giving SDCOL Permission to Accept Entry & Use Artwork for Promotional Purposes: Required**

\_\_\_\_\_

Parent/Guardian Signature

\_\_\_\_\_

Date of Signature

(This entry form must be submitted with the artwork.)

## Competition Supporters

