



Enter the Financial Literacy Superheroes Competition!

The San Diego Council on Literacy hereby introduces its third *Financial Literacy Superheroes Competition* to promote good money management habits among young people and families in the San Diego region!

Awards/Prizes will go to contestants who submit one full-page entry that excels in meeting the following **criteria**:

- Presentation of a strong financial literacy message
- Original art concept
- Original superhero concept

Additional Criteria

- All submissions must be one page only.
- The submission can be like a comic book cover, a traditional comic book page with panels, or a poster format.
- Entries must be in a portrait layout (like a comic book...not landscape.) See online comic book templates!
- Submissions can be in color or black and white. Entries can be produced electronically or by hand.

Financial literacy lessons to teach

- The importance of saving money
- Budgeting money to make ends meet
- Repelling predatory lenders
- Borrowing wisely
- Being cautious about credit cards
- Building charity into your budget

Age group, family, and prize categories

Ages 4-6 (one child, one parent/guardian), \$250

Ages 7-10 (one child, one parent/guardian), \$300

Ages 11- 17 (one child, one parent/guardian), \$400

\$500 Teen Team (1), \$250 each, for team of two) between the ages 11 of 17)

\$600 Solo Entry (1), one teen only, between the ages of 11-17

Most categories **require collaboration between young competitors and a parent/guardian.** In the “Solo Entry” and “Teen Team” categories, **we prohibit parent/guardian engagement.**

Parent/Guardian must sign the entry form to give permission for their child’s engagement in the competition.

Deadline for receipt of Entries: Sunday, March 24, 2024

Awards Ceremony: Saturday, April 13, 2024, at The Comic-Con Museum, Balboa Park

Here are the steps towards submitting a winning entry:

1. Study the criteria and financial literacy concepts.
2. Produce an entry using 8.5” x 11” paper.
3. Fill out the entry form. Be sure the entry form is signed by a parent or guardian.
4. Submit the entry form and artwork to the San Diego Council on Literacy, either by email to contact@literacysandiego.org or to the following address:
San Diego Council on Literacy, 3245 University Ave., #301, San Diego, CA 92104

Send all inquiries by email to contact@literacysandiego.org

San Diego Council on Literacy
Financial Literacy Superheroes Competition
ENTRY FORM

(Deadline for receipt of Entries: Sunday, March 24, 2024)

Name of Youth Participant(s): _____

Age(s) of Youth(s) on 12/31/23: _____

Name of Parent/Guardian Participant: _____

Main Contact Information

Address _____

City/State/Zip Code _____

Contact phone number _____

Contact email address _____

Entry Category

Check one box only.

- Ages 4-6 (one child, one parent)
- Ages 7-10 (one child, one parent)
- Ages 11-17 (one child, one parent)
- Age 11-17, Teen Team of two (submit names of both participants in the above)
- Age 11-17 Solo Entry, one teen only

What is the financial literacy lesson you are addressing in your art submission?

Parent Signature Giving SDCOL and Comic-Con Museum permissions:

- 1. To accept entry & use artwork for promotional purposes. (REQUIRED)**
- 2. To use photos taken at the April 13, 2024, awards ceremony. Circle One: ACCEPT or DECLINE**

Parent/Guardian Signature

Date of Signature

(This entry form must be submitted with the artwork.)

Competition Supporters

