



40 Years of Literacy Impact in San Diego

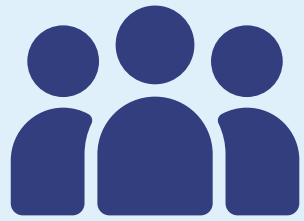
San Diego Council on Literacy

Uniting the community to support literacy for all through advocacy, partnerships, and resources.

Why Literacy Matters



Half of youth attending school in the San Diego Region do not meet the standard for reading.



23% of adults in the region possess skills at the lowest of three levels of reading and performance.

See Data Science Alliance, PIAAC, U.S. Census, and San Diego Council on Literacy, 2025.

40 Years of Partnerships

Celebrating 40 years of collaborating with local partners to enhance the state of literacy in the region.

100,000 residents annually receiving literacy services through 35 SDCOL Affiliated Programs.



Impact by the Numbers

550,000

new books provided to San Diego children since 2016.



1,300

children enrolled in Dolly Parton's Imagination Library program.

(This program is transitioning to the Dr. Seuss Foundation.)

*A Stronger San Diego
Through Literacy*



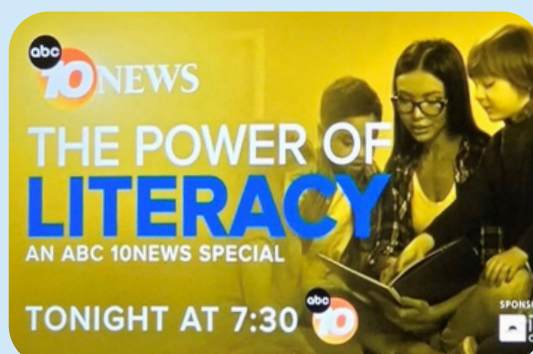
Programs, Collaborations, and Community Impact

San Diego Council on Literacy • 40 Years

Raising Literacy Awareness

SDCOL raises awareness about the state of literacy in the region and the importance of literacy in the community.

(ABC 10News, NBC 7, and The Gap Minders/Cloudcast Media.)



Campaigns & Recognition



Campaign for Evidence-Based Reading Instruction: Materials, training, and documentary screenings.



Honoring Literacy Champions! San Diego Literacy Hall of Fame.



Community Collaborations



With ABC 10News: If You Give a Child a Book, Story Time, Project Literacy Report.



A Special Summer: Celebrating Fables, Fairy Tales, Folktales, Stories, Books, Reading!



With Empowering Latino Futures: Latino Book and Family Festival & International Latino Book Awards.



KPBS San Diego Book Festival.

How You Can Help



Volunteer: Be a tutor.



Schedule a documentary screening.



Donate books for children.



Donate to SDCOL.

Special Thanks



DATA SCIENCE ALLIANCE



communications
media relations • promotion/special events • corporate positioning
Established in 2000



CENTER FOR EDUCATIONAL INNOVATION

